

## **Conference programme**

### **VIII International Scientific Conference**

#### **MODERN PROBLEMS OF ECONOMIC DEVELOPMENT**

#### *Poland and Ukraine*

**23 OCTOBER 2020 r.**

**9.15 – 9.30 – Opening of the conference** – Associate Professor Renata Walczak, *Warsaw University of Technology, Vice-Rector for Branch in Plock*; Associate Professor Magdalena Kludacz-Alessandri, *Warsaw University of Technology, Head of College of Economics and Social Sciences*

#### **9.30-10.00 – PLENARY SESSION**

Chairperson: Professor Magdalena Kludacz-Alessandri, *Warsaw University of Technology*

**Professor Eugeniusz Kwiatkowski** - *Warsaw University of Technology*  
Measures and determinants of economic development

## **10.00-11.30 – Session I – ECONOMIC DEVELOPMENT IN TIMES OF COVID-19-CRISIS**

Chairperson: Professor Magdalena Kludacz-Alessandri, *Warsaw University of Technology*

**Nataliia Smentyna** - *Odessa National Economic University*, Ensuring local economic development based on rational using the existing potential of local communities: the experience of Ukraine and Poland

**Magdalena Kapela** - *Warsaw University of Technology*

The coronavirus effect on GVC: is automation reducing the offshoring potential of low-costs locations? Case for East Europe countries

**Nataliia Antoniuk** - *Rivne Regional Institute of Postgraduate Pedagogical Education*, **Maryna Baldzhy** - *Odessa National Economic University*, **Marlena Piekut** – *Warsaw University of Technology*, **Nataliia Pavlikha** - *Lesya Ukrainka East European National University*

Impact of decentralization on economic development in crisis (by the example of Ukraine)

**Krzysztof Rygier**, *Zarząd Oddziału Gminnego Związku OSP RP w Słupnie*

The effect of Covid-19 Epidemy on the economic development in Poland and Ukraine

**Natalia Dobrova** - *Odessa National Economic University*

Suggestion for increasing investment attractiveness of Ukraine

DISCUSSION

**11.30-11.45 – Break**

## **11.45-13.00 – Session II – POLISH AND UKRAINIAN ENTERPRISES**

Chairperson: PhD Agnieszka Krzętowska, *Warsaw University of Technology*

**Maryna Baldzhy** - *Odessa National Economic University*

Business ethics in Ukraine and Poland: comparative analysis

**Anastasiia Fialkovska** - *Odessa National Economic University*

Programmes of entrepreneurship development in Poland and Ukraine: comparative analysis

**Natalia Klevceвич** - *Odessa National Economic University*

Analysis of world experience of using the mechanism of public-private partnership in the communal sphere

**Adrian Wiśniewski** - *Warsaw University of Technology*  
Development of e-commerce among entrepreneurs in Poland

**Alexander Nosachenko** - *Odessa National Economic University*  
The attraction of innovations to identify reserves that increase competitiveness in Ukrainian and Polish enterprises

### **13.00-14.30 – Session III – POLISH AND UKRAINIAN HOUSEHOLDS**

Chairperson: PhD Anna Stępnia-Kucharska, *Warsaw University of Technology*

**Jolanta Pacian** - *Uniwersytet Medyczny w Lublinie*  
Public law partnership in the area of public health law. legal circumstances in Poland and in Ukraine

**Marlena Piekut** - *Warsaw University of Technology*  
Income and consumption in Polish and Ukrainian households in 2012-2018

**Angelina Ignatjeva** – *AWF im. Jerzego Kukuczki w Katowicach*  
Diagnosis of the quality of life of the Polish and Ukrainian population

**Anna Pacian** - *Uniwersytet Medyczny w Lublinie*  
Genetic Determinants of Overweight and Obesity Development in Children and Young People as a Public Health Problem in Poland and in Ukraine

**Kamil Piekut** - *Warsaw University of Technology*  
Final energy consumption in Polish and Ukrainian households

**Magdalena Ślubowska** - *Warsaw University of Technology*  
Demand barriers of the organic products market in Poland and Ukraine

### **14.30 – Closing of the conference**